



FOR IMMEDIATE RELEASE

December 11, 2023

Contact:

Keith Barksdale
(201)694-0002
kbarksdale@poweranalytics.com

Local Business Owner Keith Barksdale Named to NSBA Leadership Council

(Hoboken, NJ) – Keith Barksdale of Hoboken was recently named to the National Small Business Association (NSBA) Leadership Council. NSBA is the nation’s oldest small-business advocacy organization, and operates on a staunchly nonpartisan basis. Barksdale, a recognized leader in the small-business community, joins the NSBA Leadership Council alongside other small-business advocates from across the country as they work to promote the interests of small business to policymakers in Washington, D.C.

“As a small-business owner, I see daily the importance of being involved and active when it comes to laws and regulation,” stated Barksdale. “Joining NSBA’s Leadership Council will enable me to take our collective small-business message to the people that need to hear it most: Congress.”

Mr. Barksdale is Chairman of Power Analytics Global Corporation. Mr. Barksdale founded BV Advisory Partners to develop partnerships with experienced operators whom have the ability through technology and innovation to disrupt their respective industries including Healthcare, Media, Telecommunications, Energy and Technology. Mr. Barksdale believes that capital is a commodity and just one of the tools needed by executives in building a successful enterprise. Mr. Barksdale has had a leading role in over \$10 billion of financings. First, during a decade on Wall Street at Donaldson, Lufkin & Jenrette, National Westminster Bank and Kidder Peabody & Co., covering premier global asset managers. Prior to founding his family office, Barksdale Global Holdings, he was a Managing Director at Ledgemont Capital Group, where he was involved in capital raising, management recruiting, and overall strategic and financial advisory services to over 40 growth stage companies. Mr. Barksdale graduated with a BA in English and History from Hampden-Sydney College in 1993.

Mr. Barksdale joined the NSBA Leadership Council as part of his efforts to tackle the many critical issues facing small business, including tax reform, regulatory restraint, health care costs and how access to capital will impact small business. The NSBA Leadership Council is focused on providing valuable networking between small-business advocates from across the country while ensuring small business a seat at the table as Congress and regulators take up key small-business proposals.

“I am proud to have Keith Barksdale as part of our Leadership Council,” stated NSBA President and CEO Todd McCracken. “HE came to us highly recommended and I look forward our coordinated efforts for years to come.”

Please click here to learn more about Keith Barksdale, please visit www.poweranalytics.com

For more on the NSBA Leadership Council, please visit www.nsba.biz

About Power Analytics Global Corporation

Power Analytics Global is a global AI & ML, IoT, data visualization, and analytics technology company that specializes in data modernization, intellectual property development, and real-time analytics for a broad range of modern data networks. We are a comprehensive, single source software platform provider for the development of technology using data science. Power Analytics extensive suite of products allows customers to take control of their critical data, by reducing cost, automating operations, and improving business continuity.

Additional information regarding Power Analytics may be found on Power Analytics’ website at <http://www.poweranalytics.com>